













## Document Information

<b>Analyzed document</b>	MARKETING MANAGEMENT M.COM II.pdf (D142457417)
<b>Submitted</b>	2022-07-27 10:56:00
<b>Submitted by</b>	Amitoj Singh
<b>Submitter email</b>	amitojsingh@psou.ac.in
<b>Similarity</b>	3%
<b>Analysis address</b>	amitojsingh.jagat@analysis.ouriginal.com

## Sources included in the report

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## Entire Document

8 SEMESTER II COURSE: MARKETING MANAGEMENT UNIT 1: INTRODUCTION TO MARKETING AND MARKETING ENVIRONMENT STRUCTURE 1.0 Objectives 1.1 Introduction 1.2 Meaning of Market 1.3 Meaning of Marketing 1.4 Characteristics of Marketing 1.5 Difference between Selling and Marketing 1.6 Marketing Process 1.7 Test your understanding (a) 1.8 Approaches to Marketing 1.9 Objectives of Marketing 1.10 Marketing concept and evolution 1.11 Factors influencing marketing concept 1.12 Benefits of Marketing Concept 1.12.1 Benefits to individual firms 1.12.2 Benefits to the society 1.13 Test your understanding (b) 1.14 Marketing Management-Meaning 1.15 Objectives of Marketing Management 1.16 Functions of Marketing Management 1.17 New trends in Marketing 1.18 Test your understanding (c) 1.19 Marketing environment and its meaning

## Document Information

Analyzed document	ACCOUNTING FOR MANAGERIAL DECISIONS M.COM 1.pdf (D142297687)
Submitted	7/22/2022 11:49:00 AM
Submitted by	Amitoj Singh
Submitter email	amitojsingh@psou.ac.in
Similarity	6%
Analysis address	amitojsingh.jagat@analysis.ouriginal.com

## Sources included in the report







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## Document Information

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<b>Submitted</b>	7/22/2022 11:57:00 AM
<b>Submitted by</b>	Amitoj Singh
<b>Submitter email</b>	amitojsingh@psou.ac.in
<b>Similarity</b>	6%
<b>Analysis address</b>	amitojsingh.jagat@analysis.ouriginal.com

## Sources included in the report

<b>W</b>	URL: <a href="https://notes.nmeict.online/BCom%20Hons/FINANCIAL%20MANAGEMENT%20B.COM%202ND%20YEAR/files/search/bookText.xml">https://notes.nmeict.online/BCom%20Hons/FINANCIAL%20MANAGEMENT%20B.COM%202ND%20YEAR/files/search/bookText.xml</a> Fetched: 11/7/2021 6:28:55 PM	 <b>31</b>
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<b>W</b>	URL: <a href="https://mathsolver.microsoft.com/en/solve-problem/0.25%20(%201%20-%20%60frac%20%7B%20s%20%7D%20%7B%201000%20%7D%20)%20%3D%200.10%20%7C%20-%20%60frac%20%7B%20200%20%20%20%20%20%20%60frac%20%7B%20s%20%7D%20%7B%20100%20%7D%20)%20%7D%20%7B%20100%20s%20-%20%201000%20%7D">https://mathsolver.microsoft.com/en/solve-problem/0.25%20(%201%20-%20%60frac%20%7B%20s%20%7D%20%7B%201000%20%7D%20)%20%3D%200.10%20%7C%20-%20%60frac%20%7B%20200%20%20%20%20%20%20%60frac%20%7B%20s%20%7D%20%7B%20100%20%7D%20)%20%7D%20%7B%20100%20s%20-%20%201000%20%7D</a> Fetched: 4/26/2022 11:21:25 AM	 <b>1</b>
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## Entire Document

8 BACHELOR OF BUSINESS ADMINISTRATION SEMESTER-II COURSE: FINANCIAL MANAGEMENT UNIT 1: FINANCIAL MANAGEMENT: AN OVERVIEW  
STRUCTURE 1.1. Objectives 1.2. Introduction 1.3. Definition of

58%

**MATCHING BLOCK 1/65**

**W**

Financial Management 1.4. Scope of Financial Management 1.5. Objectives of Financial Management 1.6. Functions of Financial Management 1.7. Functions of Finance

Managers 1.8. Agency Problems 1.9 Financial Policy 1.10. Questions for Practice 1.1. OBJECTIVES After completing this Students will be able to • Define financial management • Understand the scope of financial management • Define the objectives of financial management • Define the Functions of financial management • Explain the functions of finance manager • Understand and identify the Agency problems • Define Scope of financial policy  
9 1.2. INTRODUCTION All organisations, including banks and other financial institutions, as well as industrial and retail companies, need financial management. From schools to highway departments, financial management is critical in the running of governmental institutions. Financial managers are also in charge of determining the terms of credit. and the amount of stock a company should keep in order to meet client demand. Merger analysis, how much cash to retain on hand, and how much of the company's revenues to invest back into the business dividends are paid out. Financial management subject has absolute importance for mainly two reasons: a) You need knowledge of finance to make many personal decisions, ranging from investing for your retirement to deciding whether to lease versus buy a car. b) Virtually all the important business decisions have financial implications, so important decisions are generally made by teams from the accounting, finance, legal, marketing, personnel, and production departments. In recent years, financial management has emerged as a critical discipline for both academics and practitioners. They now have a significant say in how money is raised and allocated. Academics are particularly interested in this topic since it is still developing and because there are some areas of financial management where there are disagreements and no consensus solutions have yet been achieved. Financial management is of importance to practitioners because it helps them comprehend, analyse, and solve the most critical issues. In nutshell, almost every business decision has a financial impact, and non-financial executives must know enough about finance to work these effects into their own specialised analyses. 1.3. DEFINITION OF FINANCIAL MANAGEMENT The most popular and acceptable definition of financial management as given by different authors: By Solomon "Financial management is concerned with the efficient use of an important economic resource namely, capital funds".  
10 By S.C. Kuchal "Financial Management deals with procurement of funds and their effective utilization in the business" Weston

91%

**MATCHING BLOCK 2/65**








**W**

and Brigham "Financial management is an area of financial decision-making, harmonizing individual motives and enterprise goals". 1.4.

## Document Information

Analyzed document	FINACIAL MANAGEMENT M.COM II.pdf (D142297816)
Submitted	7/22/2022 11:57:00 AM
Submitted by	Amitoj Singh
Submitter email	amitojsingh@psou.ac.in
Similarity	6%
Analysis address	amitojsingh.jagat@analysis.ouriginal.com

## Sources included in the report

<b>W</b>	URL: <a href="https://notes.nmeict.online/BCom%20Hons/FINANCIAL%20MANAGEMENT%20B.COM%202ND%20YEAR/files/search/bookText.xml">https://notes.nmeict.online/BCom%20Hons/FINANCIAL%20MANAGEMENT%20B.COM%202ND%20YEAR/files/search/bookText.xml</a> Fetched: 11/7/2021 6:28:55 PM	 <b>31</b>
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## Entire Document

8 M.COM SEMESTER-II COURSE: FINANCIAL MANAGEMENT UNIT 1: FINANCIAL MANAGEMENT: AN OVERVIEW STRUCTURE 1.1. Objectives 1.2. Introduction 1.3. Definition of

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**MATCHING BLOCK 1/82**

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Financial Management 1.4. Scope of Financial Management 1.5. Objectives of Financial Management 1.6. Functions of Financial Management 1.7. Functions of Finance

Managers 1.8. Agency Problems 1.9 Financial Policy 1.10. Questions for Practice 1.1. OBJECTIVES After completing this Students will be able to • Define financial management • Understand the scope of financial management • Define the objectives of financial management • Define the Functions of financial management • Explain the functions of finance manager • Understand and identify the Agency problems • Define Scope of financial policy 9 1.2. INTRODUCTION All organisations, including banks and other financial institutions, as well as industrial and retail companies, need financial management. From schools to highway departments, financial management is critical in the running of governmental institutions. Financial managers are also in charge of determining the terms of credit. and the amount of stock a company should keep in order to meet client demand. Merger analysis, how much cash to retain on hand, and how much of the company's revenues to invest back into the business dividends are paid out. Financial management subject has absolute importance for mainly two reasons: a) You need knowledge of finance to make many personal decisions, ranging from investing for your retirement to deciding whether to lease versus buy a car. b) Virtually all the important business decisions have financial implications, so important decisions are generally made by teams from the accounting, finance, legal, marketing, personnel, and production departments. In recent years, financial management has emerged as a critical discipline for both academics and practitioners. They now have a significant say in how money is raised and allocated. Academics are particularly interested in this topic since it is still developing and because there are some areas of financial management where there are disagreements and no consensus solutions have yet been achieved. Financial management is of importance to practitioners because it helps them comprehend, analyse, and solve the most critical issues. In nutshell, almost every business decision has a financial impact, and non-financial executives must know enough about finance to work these effects into their own specialised analyses. 1.3. DEFINITION OF FINANCIAL MANAGEMENT The most popular and acceptable definition of financial management as given by different authors: By Solomon "

96%

**MATCHING BLOCK 4/82**

**W**














Financial management is concerned with the efficient use of an important economic resource namely, capital

funds".

## Document Information

<b>Analyzed document</b>	revised ob plag (1).docx (D142512702)
<b>Submitted</b>	2022-07-29 11:19:00
<b>Submitted by</b>	Amitoj Singh
<b>Submitter email</b>	amitojsingh@psou.ac.in
<b>Similarity</b>	2%
<b>Analysis address</b>	amitojsingh.jagat@analysis.ouriginal.com

## Sources included in the report

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## Entire Document

M. COM SEMESTER-I  
 COURSE: ORGANISATION THEORY AND BEHAVIOUR  
 UNIT 1: ORGANISATION AND ORGANIZATION THEORY  
 STRUCTURE 1.0 Objectives  
 1.1 Introduction  
 1.2 Meaning and concept of Organisation  
 1.3 Organization as a System  
 1.4 Types of Organizations  
 1.5 Concept of Organizational Theory  
 1.6 Classification of Organizational Theory  
 1.7 In a nutshell  
 1.8 Key Words  
 1.9 Terminal Questions  
 1.0 OBJECTIVES The purpose of the chapter is to familiarise, teach explain the students the following topics:

- Concept of organisation
- Concept of Organisation Theory
- Classification of Organizational Theory