M.COM (MCMM21104T) SEMESTER-I SEMINAR

MAX. MARKS: 100

EXTERNAL: 100

INTERNAL: 00

PASS: 40%

Credits:4

SYLLABI: SEMINAR ON INTERNATIONAL BUSINESS

Objective: To promote thinking and creativity among students as they participate in the discussions. The interactive environment ensures a much deeper understanding of the material that would otherwise be missed during an ordinary class.

Pedagogy: Seminar report has to be submitted in the form of brief report. Students are supposed to make PPT for presentation to be conducted by learner support centres.